

# **Born Digital | Live Agile**



# **SEOFIED IT SERVICES PVT. LTD.**



# WHO WE ARE

We are a digital marketing, website and mobile app development agency based in Bhubaneswar, India.

We create beautiful brands, bespoke websites and mobile apps that empower our clients, create results, and help them grow.







# WE DON'T DESIGN STRATEGY BUT WE DESIGN DREAMS





WEB DEVELOPMENT



# **MISSION & VISION**

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Our mission is to provide our clients with impressive solution that both communicates their brand and motivate customers. . . . . . .

## **VISION**

We believe in redefining the way to connect the customers based on the . . . . . . latest digital marketing . . . . . . trends.

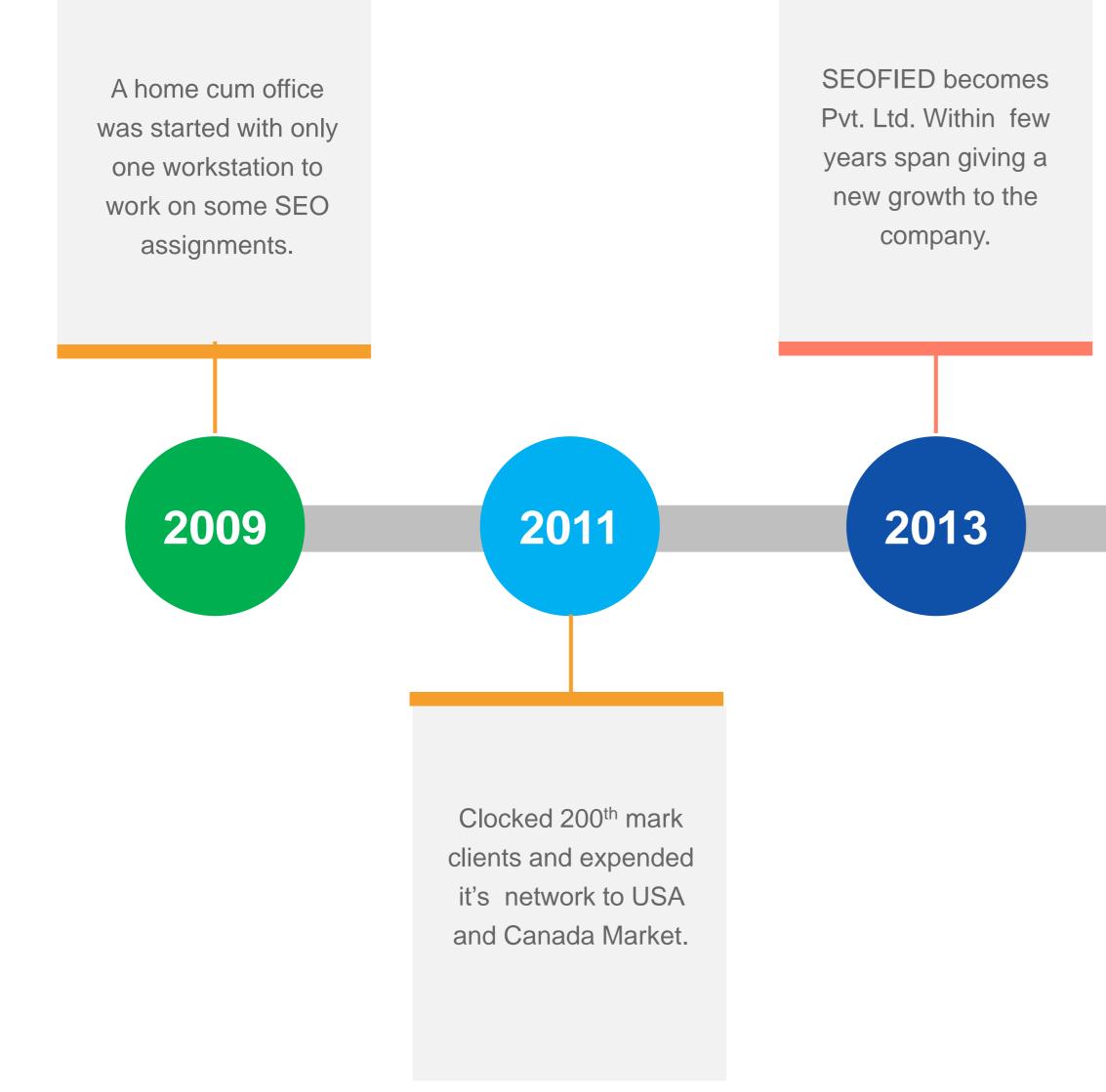


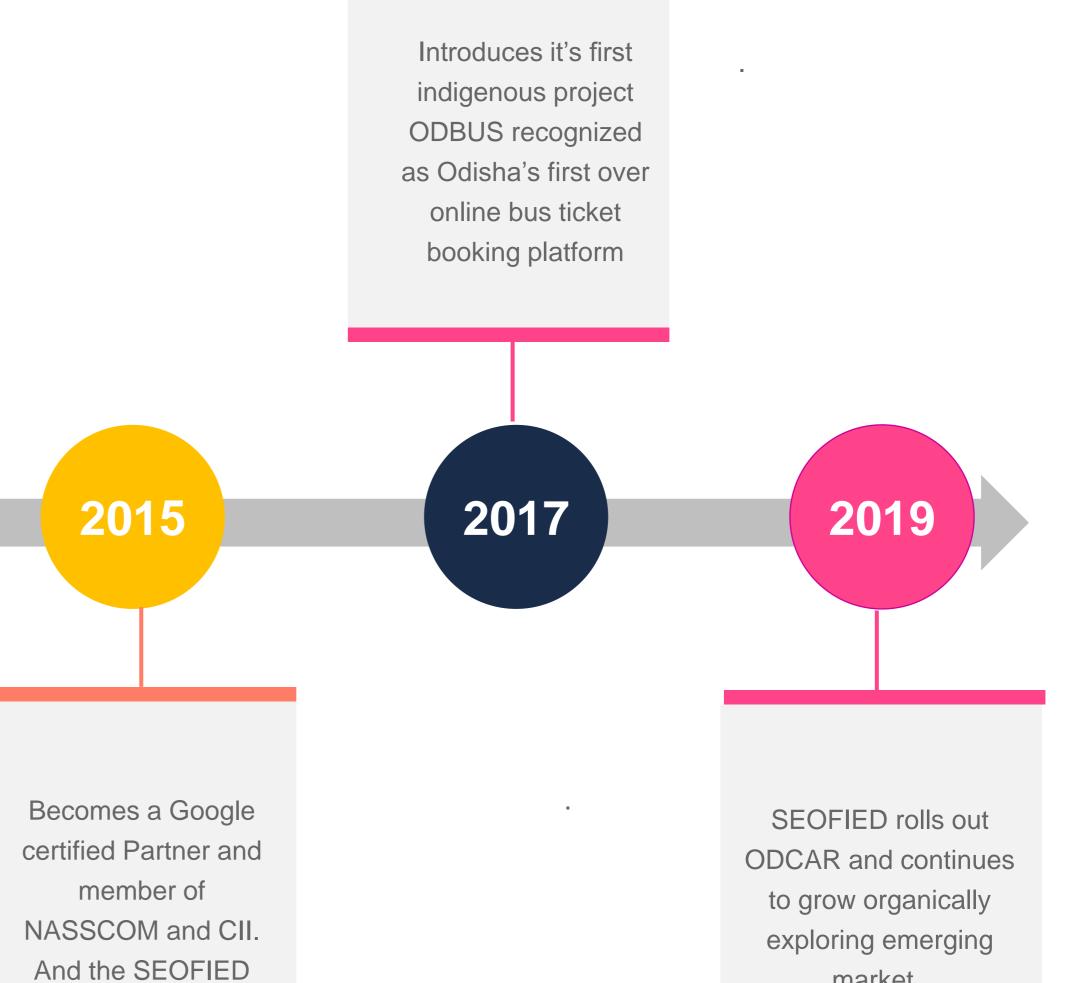
## VALUE

As individuals, we value integrity, honesty, openness, personal, excellence, continual self improvement and mutual respect.



# **OUR GROWTH HISTORY**





family grows to 100+

market.

# **OUR SERVICES**



ECOMMERCE DEVELOPMENT



DIGITAL MARKETING





DESIGNING & DEVELOPMENT

MOBILE APP DEVELOPMENT

## BUSINESS CONSULTING





# **DIGITAL MARKETING**

Digital Marketing is an essential process within business marketing to cultivate brand advocates and reach new audience.

**Search Engine Optimization** 

**Content Marketing** 

**Lead Generation** 



EMAIL



## THINGS WE DO

Google Ads

**Keyword Analysis** 

Meta Data

**Social Media Marketing** 

**Email Marketing** 

Site Architecture







# **DESIGNING & DEVELOPMENT**

We are an assembled team of experts who have hands on experience in custom web development spanning multiple industries.

**Responsive Website Design** 

Logo Design

Mobile Website Design



# **THINGS WE DO**

**Content Mgmt. System** 

**Custom Web Development** 

**Enterprise Portal Development** 





FRONT-END DEVELOPMENT



# **MOBILE APPLICATION**

hybrid.

**Android App Development** 

iOS App Development

Windows App Development



CUSTOM APPS



## We excel in developing smart mobile apps using both the technologies that is native as well as

# THINGS WE DO

Hybrid App Development

PhoneGap App

**React Native** 







iOS

# OUR APPROACH





**RESEARCH &** PLANNING

CONTENT FIRST



TESTING

...





CREATING THE UX & UI

BACKEND & FRONTEN D





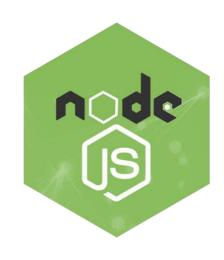
LAUNCH



## MAINTENANCE

# **OUR TECHNOLOGY STACK**











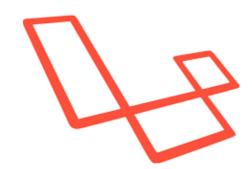
























# **INDUSTRIES WE SERVE**







FMCG



Finance & Accounts



Travel & Tourism



Restaurants



**Real Estate** 





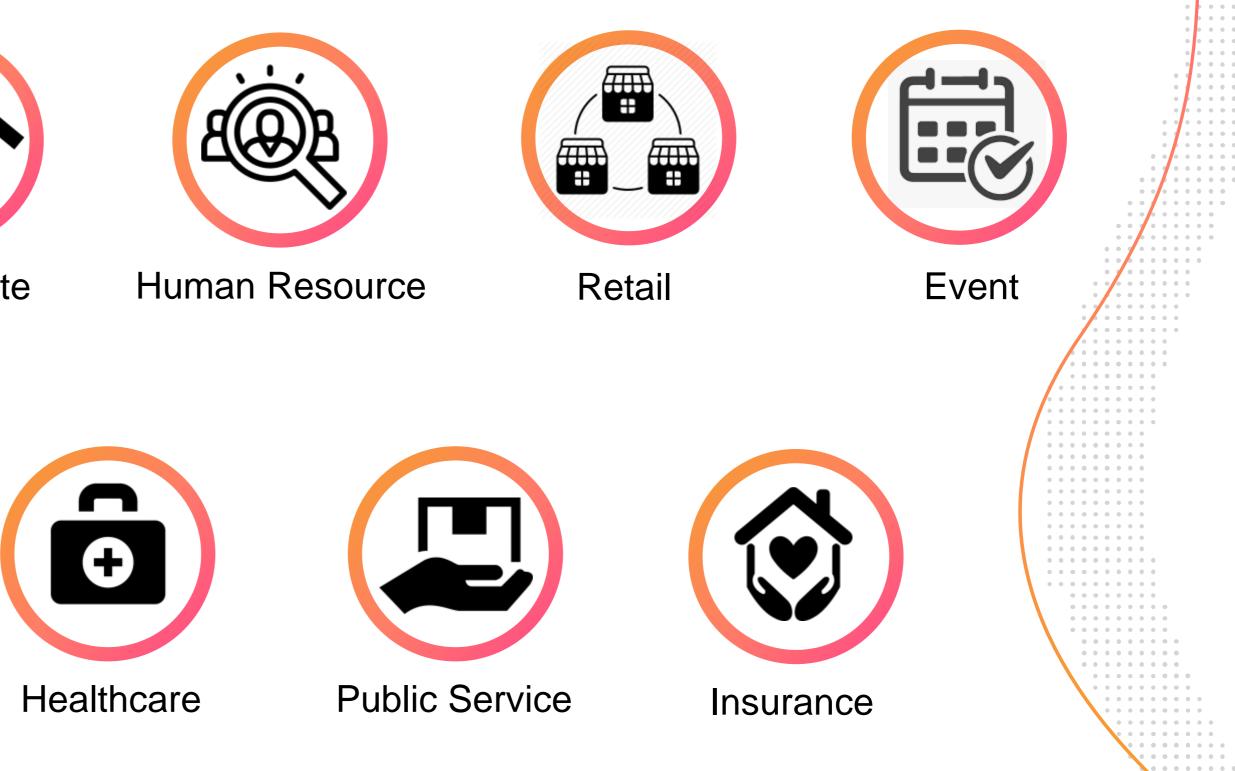
Agriculture



Education



Legal





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# **ASSOCIATION & AFFLIATION**

#### G<mark>oogle</mark> Partner **GoodFirms** siliconindia NASSCOM® .

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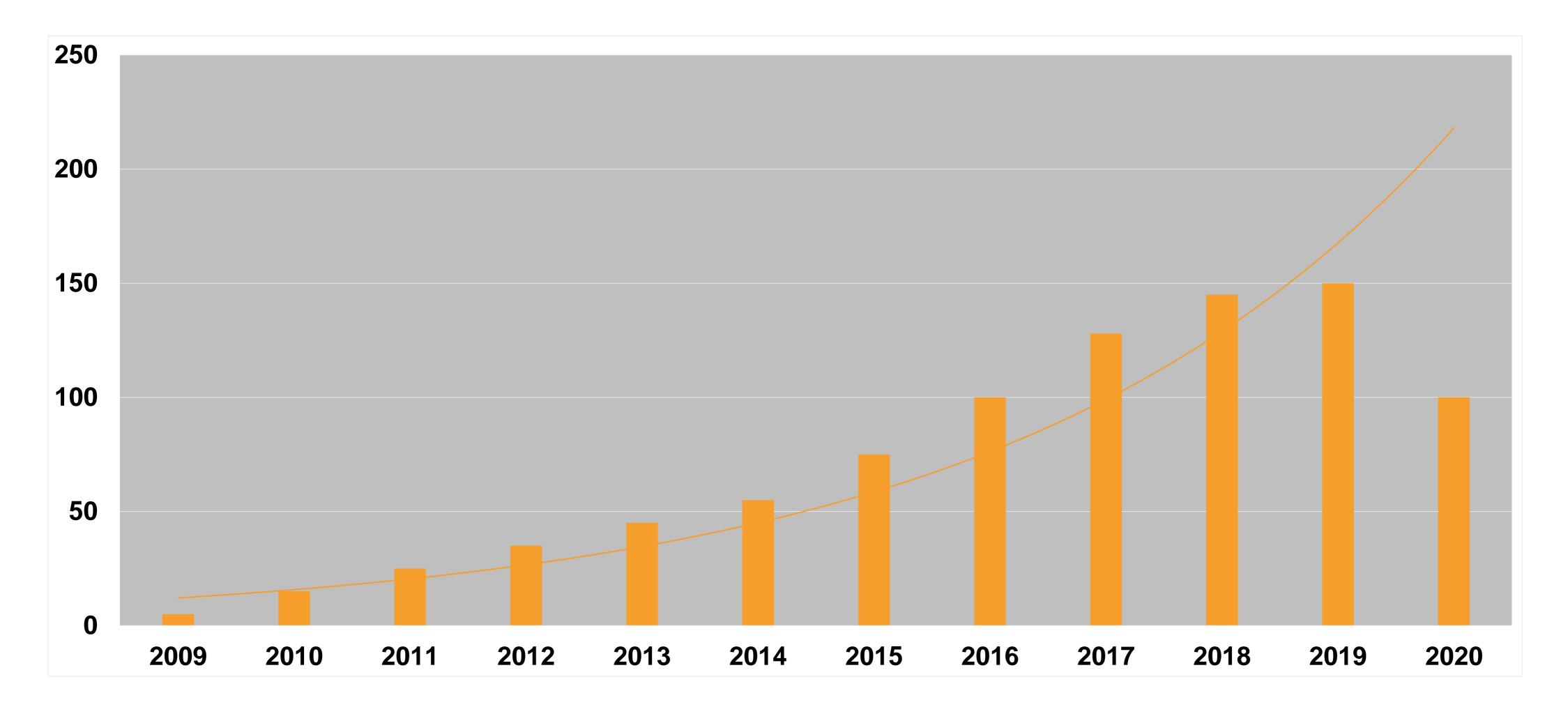
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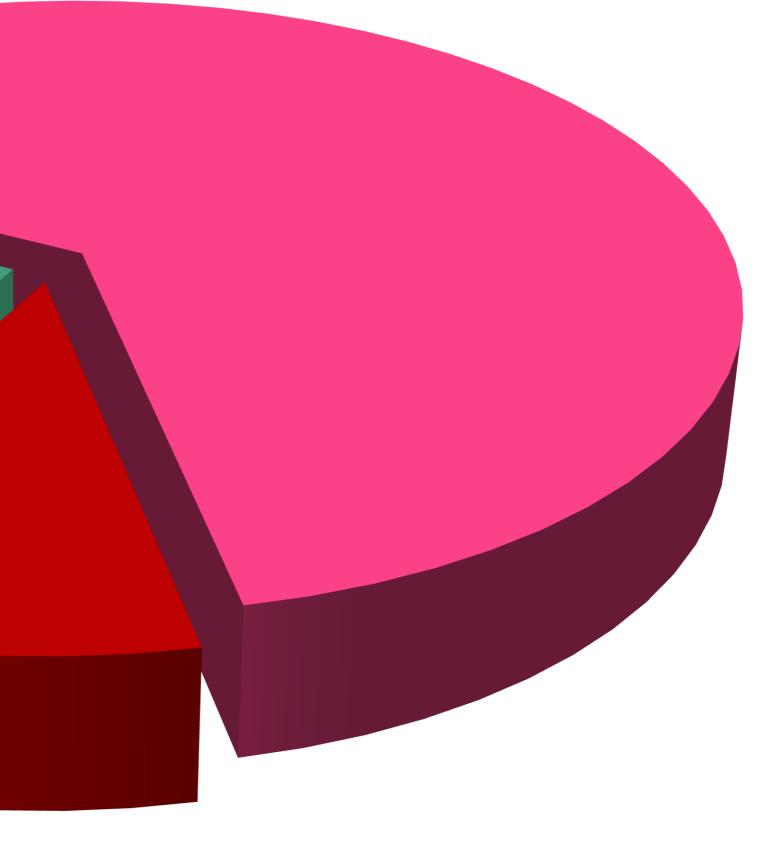
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# **OUR GROWTH CHART**



# **ACQUISITION VS RETENTION VS ATTRITION**





## Acquisition Retention Attrition



## Designing, Development, Hosting

## The Opportunity

We worked with Sport Surfaces them to transform their conventional construction business on to a digital platform for a modern, approachable expert sport contractor.

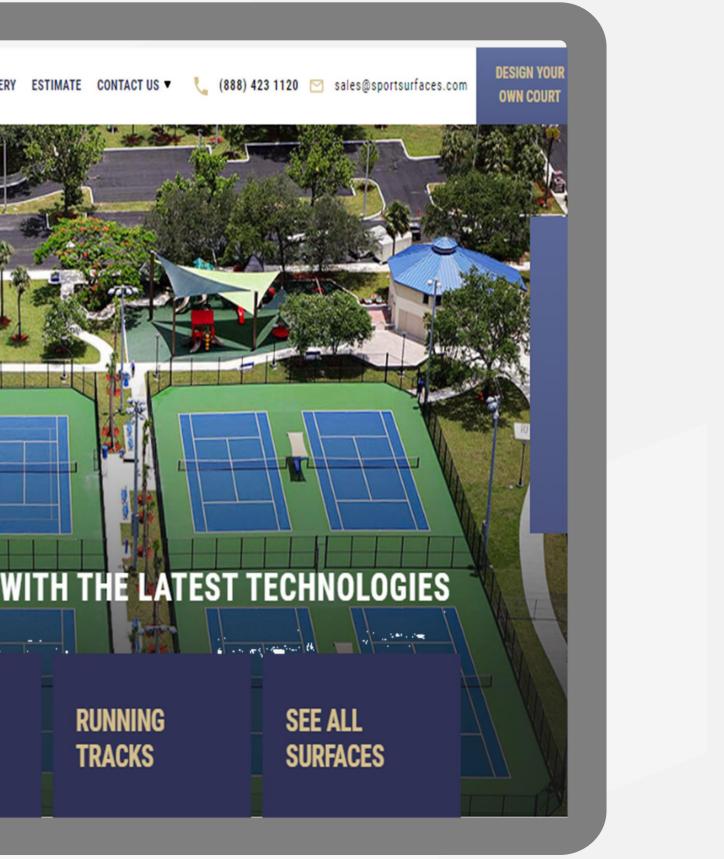
## The Result

We combined their beautiful sport construction and our technical expertise to provide a best-inclass website and online platform for Sport Surfaces. This increased their conversions, allowed their prospect to know more about them.

## www.sportsurfaces.com

by P. Gold







"SEOFIED have been great to work with in designing our new website and adding new innovations which have improved our efficiencies and client experience. We have a platform and website we are proud of, and we have no hesitation in recommending them."

- Paul Gold, Business Partner, Sport Surfaces







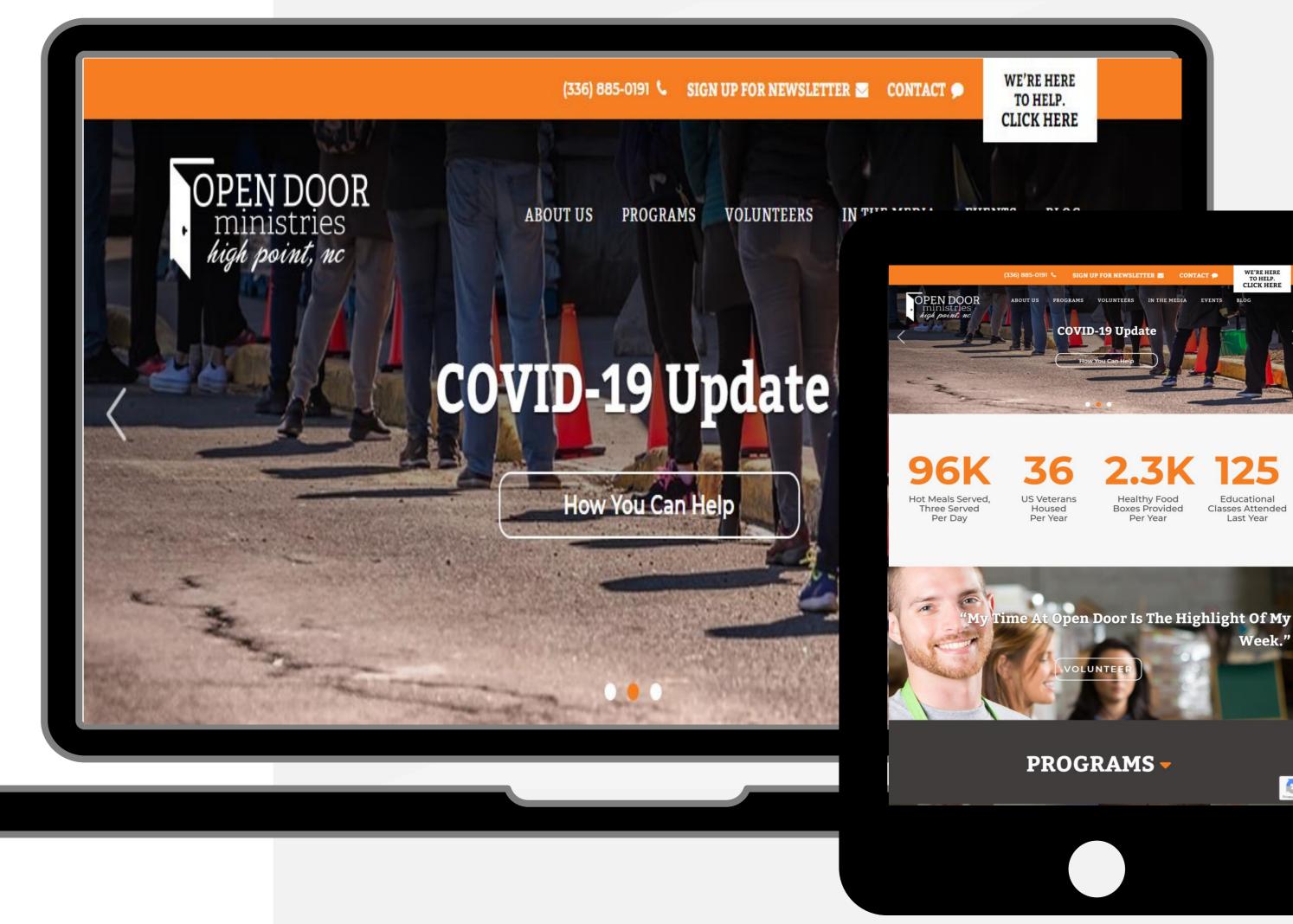
Website Redesigning

## The Opportunity

Don came to us with this project to redesign their NGO website into the current time requirement to help people in health, food, in the emergency situation caused by the COVID-19 pandemic.

## The Result

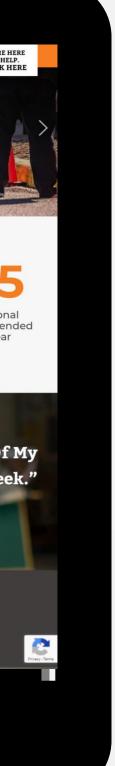
A perfectly designed website for people to know more about Open Door Minsitries with their portfolio and work. It helped them garner more people appreciation and get more donation .



## www.opendoorministrieshp.org

"We really love the work you guys did, and it's a highlight for everyone we talk to about the project. We can't wait to get started on the next one!"

- Don Redding, CEO







## Website Development, SEO, PPC

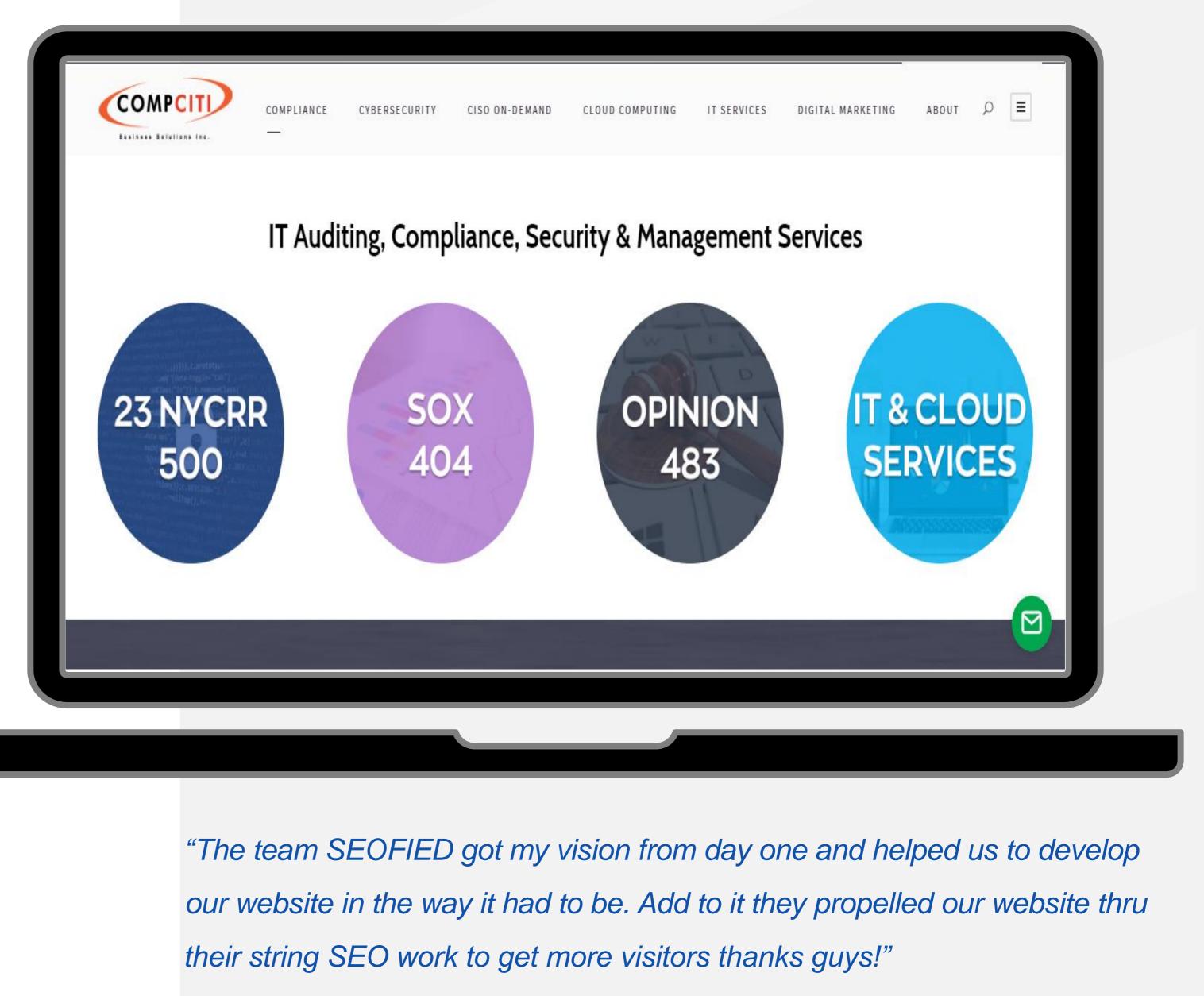
## The Opportunity

The team at Compciti are more than IT security. We worked with them to transform their digital presence form a traditional IT auditing firm to modern approachable consulting business.

#### The Result

We worked with Compciti to reenvison their brand identity. We followed this through with powerful, yet clean and simple website design, brand collateral, user interface design and world class user experience.





- Sam Vora, Founder & CEO

# **OUR PRESENCE IN USA**

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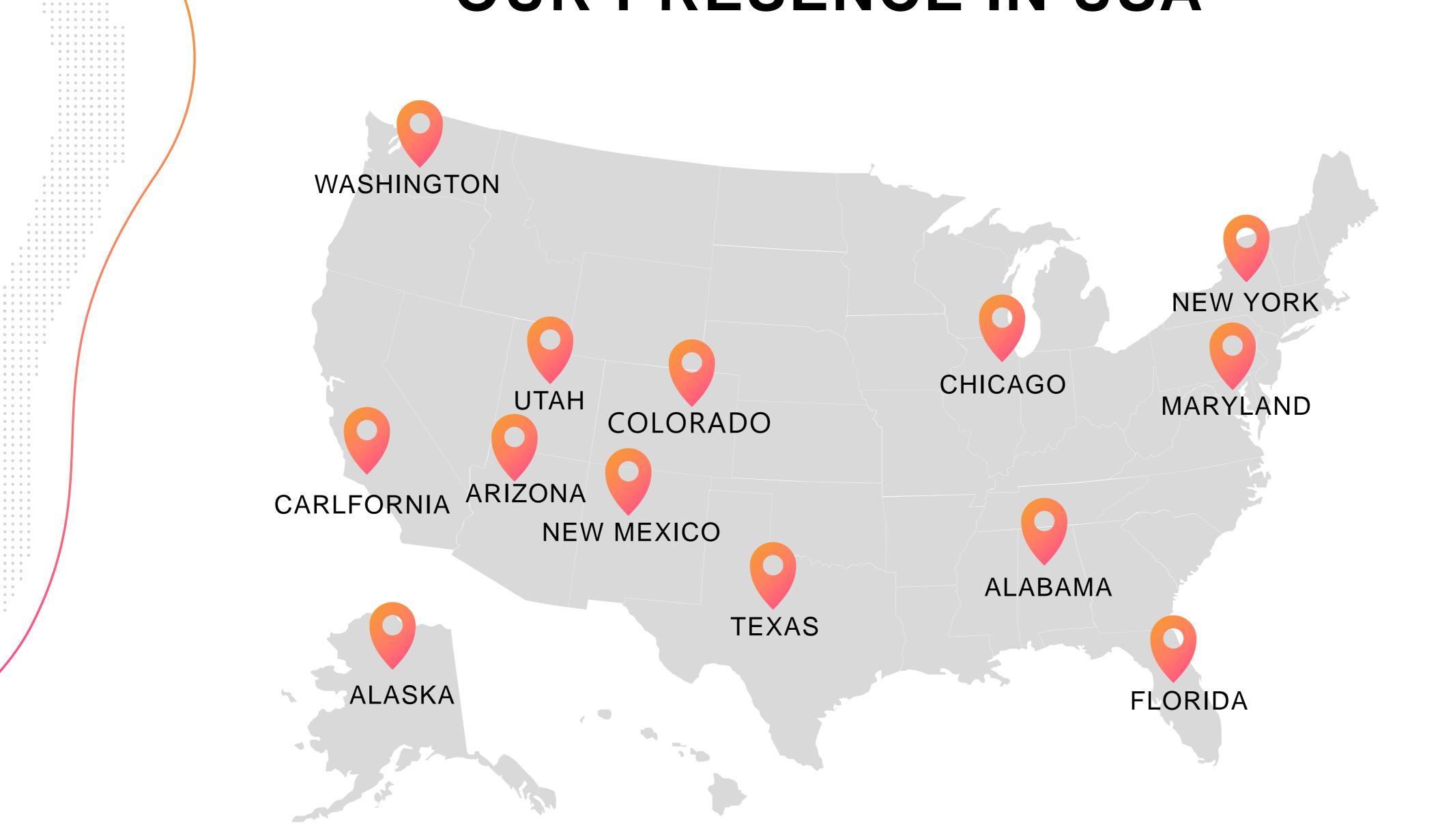
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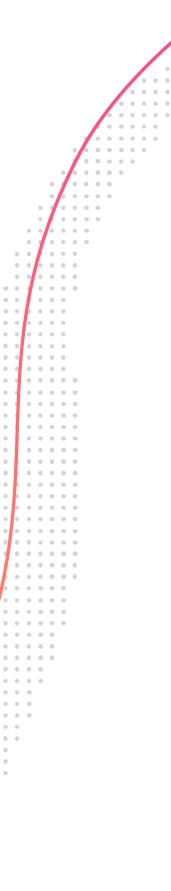
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# **OUR GLOBAL PRESENCE**

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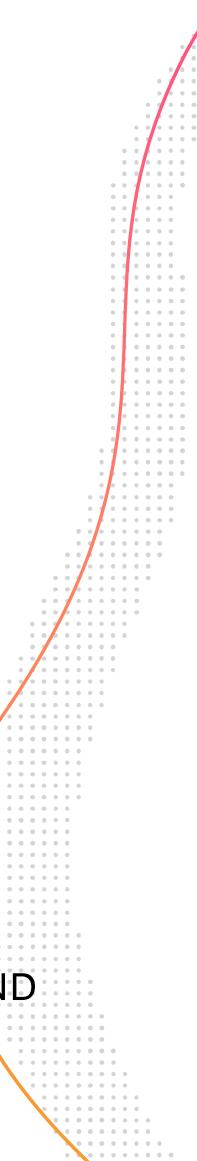
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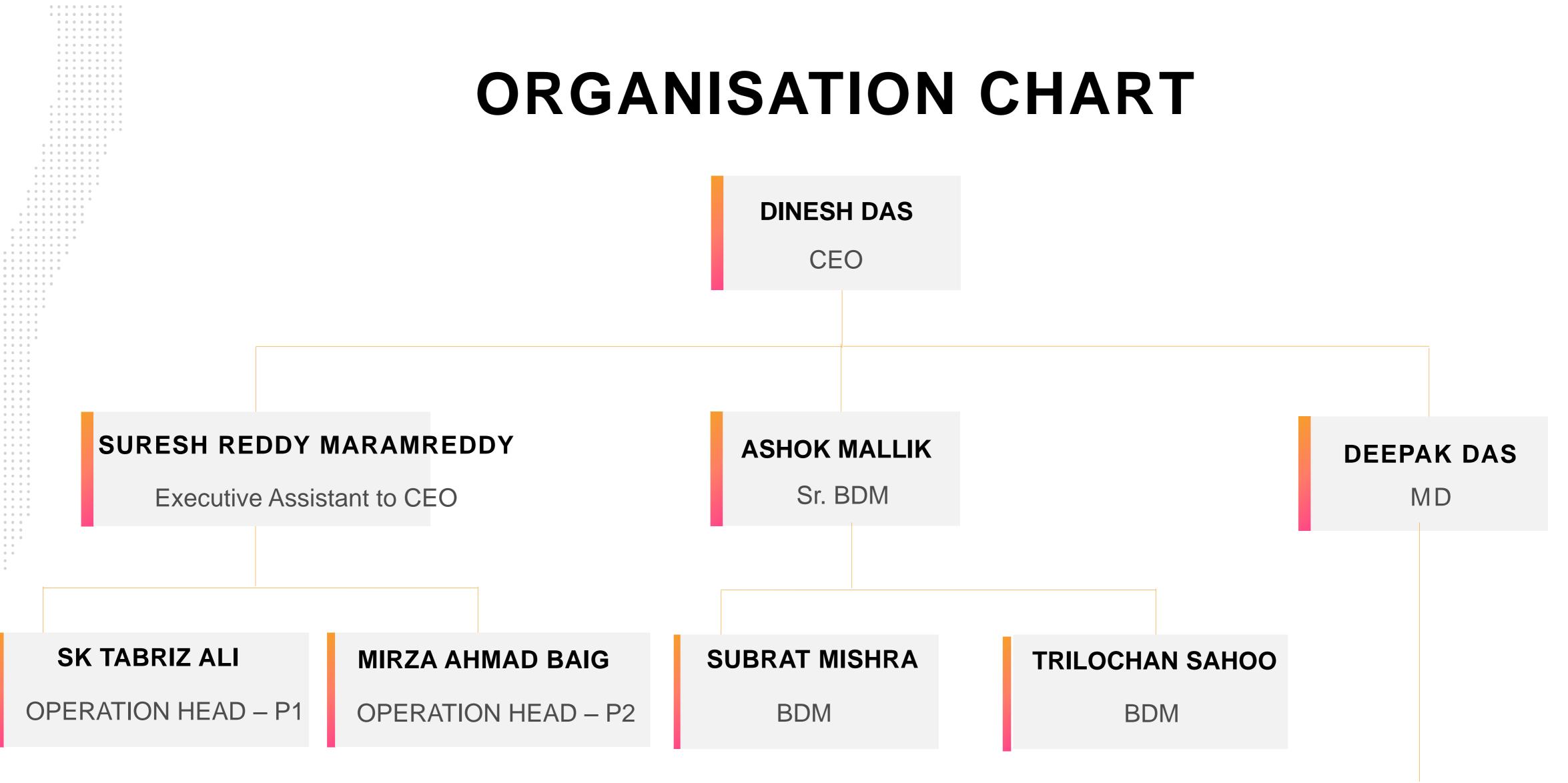
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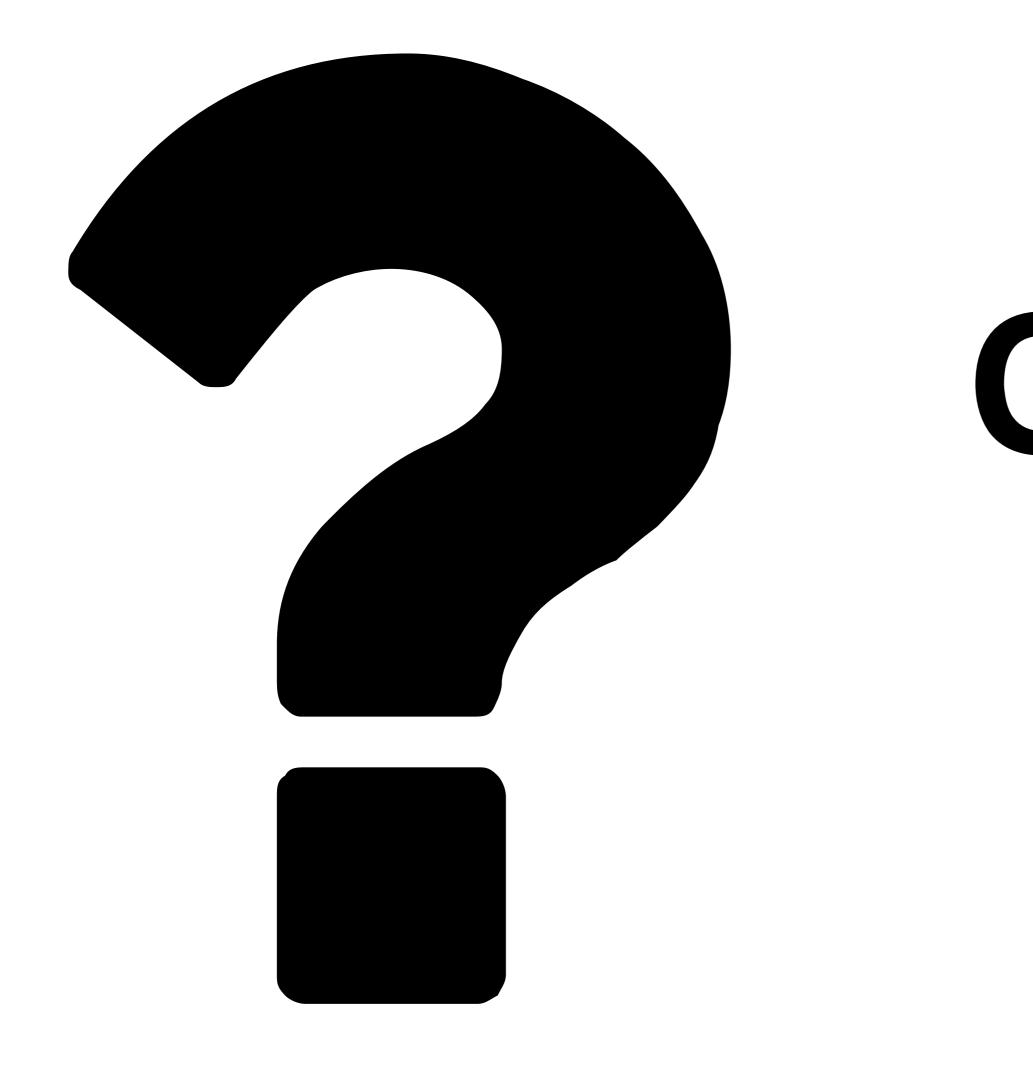
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NIMREN PANDA



**MITRABHANU PANDA** PROJECT MANAGER





# ANY QUESTIONS?



# **CONTACT US**

#### **ADDRESS**

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RK HOMES CRYSTAL PLAZA, Santoshi Vihar, Laxmisagar, Bhubaneswar, Odisha 751006

#### HOURS

Mon-Sat 8AM to 10PM Sunday closed

**E-MAIL** sales@seofied.com

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+91-912-441-9800, +1-315-636-4253

#### **FACEBOOK**

www.facebook.com/seofied

## **TWITTER**

www.twitter.com/seo\_fied

## LINKEDIN

https://sg.linkedin.com/company/seofied

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